



FOR IMMEDIATE RELEASE
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Eat'n Park, Hello Bistro Designated as Newest *Live Well Allegheny Restaurants*

PITTSBURGH – The Allegheny County Health Department (ACHD) today announced Eat'n Park Restaurants and Hello Bistro, subsidiary establishments under the parent company Eat'n Park Hospitality Group, are the newest *Live Well Allegheny Restaurants*. Jeff Broadhurst, President and CEO at Eat'n Park Hospitality Group, Inc., accepted the designation for both establishments at Eat'n Park Hospitality Group's corporate office in Homestead, PA.

"Eat'n Park has been a part of our region since 1949. Having its leadership, both with the Eat'n Park restaurants and Hello Bistro, commit to being part of the *Live Well Allegheny* campaign is a significant step," said County Executive Rich Fitzgerald. "We are grateful to have so many corporate, municipal, school and other partners join us in working towards making Allegheny County a healthier county."

Participants in the *Live Well Allegheny* campaign work with Health Department's staff. While monetary resources are not part of the initiative, participating restaurants can receive materials, information and collateral items to promote the campaign and their individual efforts to live well.

"I am pleased to recognize the steps taken by Eat'n Park Hospitality Group to offer healthy options to their customers," said Dr. Karen Hacker, Director of the Allegheny County Health Department. "This commitment greatly expands the reach of *Live Well Allegheny Restaurants* to many Allegheny County communities and residents."

To achieve Live Well Allegheny status, restaurants must commit to eliminating trans-fat oils, be smoke free, not sell tobacco products, and commit to additional action steps. Eat'n Park Restaurants and Hello Bistro have met these criteria and also provide the following:

Eat'n Park:

- low calorie menu items and side dishes designated as Eat'n Smart, as well as low-calorie dressing options.
- half or smaller portions on select entrees.
- vegetarian options on their Soup, Salad and Fruit Bar and a vegetarian hamburger option.
- bike racks when possible.

Hello Bistro:

- vegetarian/vegan options through their Build Your Own Salad and a vegetarian hamburger alternative.
- Low-calorie dressing options for all salads.
- Options for low-calorie entrees or sides across menu categories.

“Health and wellness has always been an important part of our culture at Eat’n Park Hospitality Group,” said Jeff Broadhurst, President and CEO of Eat’n Park Hospitality Group. “We’re proud to do what we can to help make Allegheny County a healthier region.”

Live Well Allegheny was launched in January 2014 as a comprehensive, innovative strategy on wellness that embraces a broad concept of living well to include physical health, mental wellness, personal and community safety, prevention and preparedness, and much more. The effort is being led by the Board of Health and Health Department Director Dr. Karen Hacker.

For more information on the *Live Well Allegheny* campaign, including detail on how your restaurant can become a Live Well Restaurant, visit www.LiveWellAllegheny.com.

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