

COUNTY OF



ALLEGHENY

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Brentwood Celebrates Status as *Live Well Allegheny* Community

PITTSBURGH – Allegheny County Executive Rich Fitzgerald, Council Member John Palmiere, and Dr. Karen Hacker, Director of the Allegheny County Health Department, joined elected and appointed officials, as well as residents, of Brentwood Borough earlier today at the community's Fourth of July and Centennial Celebration to formally designate the borough as a *Live Well Allegheny* community.

"Brentwood Borough is ready to jump full-steam ahead into the *Live Well Allegheny* program. From its annual Firecracker 5K to the creation of walking maps and future *Live Well* activities that will be published in the quarterly community magazine, the residents in this community have many resources available to them to live a healthy, active lifestyle," said County Executive Rich Fitzgerald. "With the celebration of the borough's 100th anniversary today, it's appropriate that we take the opportunity to wish that their next 100 years be marked by good nutrition and exercise."

Live Well Allegheny was launched in January 2014 as a comprehensive, innovative strategy on wellness that embraces a broad concept of living well to include physical health, mental wellness, personal and community safety, prevention and preparedness, and much more. The effort is being led by the Board of Health and Health Department Director Dr. Karen Hacker.

"As one of the runners in Brentwood's inaugural Firecracker 5K, and I'm excited to see that it is now a *Live Well Allegheny* event," said Council Member John Palmiere. "I am proud of the Borough Council for passing this important resolution and am looking forward to the many benefits that will come of it for Brentwood residents."

The *Live Well* launch happened today at Brentwood Towne Square. The announcement was preceded by the borough-sponsored Firecracker 5K race, held each year on the Fourth of July, and followed by the Annual Fourth of July Parade.

"Allegheny County residents are fortunate to have so many opportunities for exercise right in our own backyard, and Brentwood Borough is no exception," said Dr. Karen Hacker. "From being able to enjoy Brentwood Pool, to the walking track, numerous athletic fields, and park, both youth and adults will find something they enjoy doing. I encourage all residents to take advantage of their local resources and find a physical activity that suits them."

Brentwood Borough has committed to sharing information on wellness campaign events with the broader community to encourage the voluntary participation of residents. The borough has also banned smoking from municipal buildings and parks, and is developing walking maps to share with residents.

For more information on the *Live Well Allegheny* campaign, including how to become a *Live Well Allegheny* community, visit www.LiveWellAllegheny.com.

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