



ALLEGHENY GO REDUCED FARE COMMUNITY ENGAGEMENT

OVERVIEW



The Allegheny Go Program looks to reduce bus fare by 50% for 130,000 county residents currently receiving SNAP benefits. Through responsive community engagement and training strategies we aim to register 25,000 people for the program.

GOALS



- **15k** residents in program in the first 3 months
- **25k** residents in the program the first year of program.

TIMELINE



- **June 3rd** will be the launch of program.
- **June 8th** will do registration drive for Casa San Jose
- Create Registration Drives through **June 3rd-August.**
- Will monitor **user accessibility** of program resources and report out **once a month.**

OUTCOMES



- A network of **community organizations** trained on the **registration process.**
- Complete **30 Registration Drive Events.**