



ALLEGHENY COUNTY

ALWAYS INSPIRING

FOR IMMEDIATE RELEASE

July 2, 2019

Contact: Ryan Scarpino
Public Health Information Officer
412-578-8312 (office)
412-339-7995 (cell)
Ryan.Scarpino@AlleghenyCounty.us

One Community and One Restaurant Join *Live Well Allegheny* Campaign

PITTSBURGH – The Allegheny County Health Department (ACHD) announced today that Verona Borough and Bridges and Bourbon, a Penn Avenue restaurant, have joined the *Live Well Allegheny* campaign. Now participating are 67 communities, 51 restaurants, 32 workplaces and 18 school districts that are making health a priority in Allegheny County.

“Welcome Verona and Bridges and Bourbon. We are grateful to have you and to see even more organizations join us in our efforts for a healthier community,” said Fitzgerald. “We are most successful when we all work together. We look forward to having even more communities, restaurants, workplaces and schools join us in this campaign for greater wellness.”

Live Well Allegheny was launched in January 2014 by County Executive Rich Fitzgerald as a comprehensive and innovative strategy on wellness that embraces a broad concept of living well to include physical health, mental wellness, personal and community safety, prevention and preparedness, and much more. The campaign is being led by the Allegheny County Board of Health and ACHD Director Dr. Karen Hacker.

“It has been a pleasure to watch the progress made with the *Live Well Allegheny* initiative,” said Dr. Hacker. “I became Director a few months before the campaign was launched and it has been a signature effort of ours throughout my tenure. It is incredible to see all the work done over the years by community partners, municipalities, school districts, places we work and places we eat. While we have had significant successes, there is more to do. If you haven’t joined the *Live Well* effort, please apply now.”

Following is more information about the latest *Live Well Allegheny* partners:

***Live Well Allegheny* Community**

[Verona Borough](#) will encourage community involvement through volunteer activities, will provide facilities or policies that encourage walking and bike riding and will promote and support farmers markets. The borough has also promised to request vending machine companies add healthy foods and to work with the companies to post nutritional contents for the foods offered. Developing walking maps and outdoor wellness trails accessible to residents of all abilities, promoting smoke-free and tobacco free buildings and perimeters, and utilizing web sites and social media to provide information on physical activity, nutrition, stress management, tobacco cessation, and other health and wellness related initiatives are also in Verona’s plans.

“I am so pleased to learn that Verona is the newest community in District 7 that has made a commitment to improving the health and wellness of residents,” said Council Vice President Nick Futules, who is the County Council Member representing District 7. “I applaud the community’s commitments and look forward to seeing the results of its efforts.”

***Live Well Allegheny* Restaurant**

[Bridges and Bourbon](#) will eliminate trans-fat oils in its cooking, be smoke-free, and will provide a location to store bicycles at or near the restaurant. It has also committed to offer vegetarian fare options and healthier beverage options, offer brown rice and other whole grains as an alternate to white rice and white bread, and offer low-fat milk as an alternate to cream for hot beverages. Other options will include healthy side dishes.

Participants in the *Live Well Allegheny* campaign work with the Health Department’s staff. While monetary resources are not part of the initiative, participants can receive materials, information and collateral items to

promote the campaign and their individual efforts to live well. For more information on the campaign, including details on how you can become a participant, visit www.LiveWellAllegheny.com.

#

Karen Hacker, MD, MPH, Director

Allegheny County Health Department – Public Information Office

542 Fourth Avenue | Pittsburgh, PA 15219

Phone: 412-687-ACHD (2243) | Fax: 412-578-8325 | www.alleghenycounty.us/healthdepartment

Follow us: [allegheny alerts](#) | [facebook](#) | [instagram](#) | [linkedin](#) | [twitter](#) | [youtube](#)