



# EDWARD J. KRESS DISTRICT 3

APPOINTMENT REVIEW  
COMMITTEE, CHAIR

SPECIAL COMMITTEE ON  
MARKETING, CHAIR

COMMITTEE MEMBER OF:  
BUDGET & FINANCE  
ECONOMIC DEVELOPMENT  
& HOUSING  
EXECUTIVE  
GOVERNMENT REFORM  
HEALTH & HUMAN SERVICES  
PARKS  
PUBLIC SAFETY

## OFFICE OF THE COUNTY COUNCIL

119 COURTHOUSE • 436 GRANT STREET  
PITTSBURGH, PA 15219  
PHONE (412) 350-6535 • FAX (412) 350-6499  
EDWARD.KRESS@ALLEGHENYCOUNTY.US  
HTTP://WWW.ALLEGHENYCOUNTY.US/COUNCIL

*For Immediate Release:  
June 29, 2016*

*For additional information, contact:  
Councilman Edward Kress, 412.350.6535*

### **Allegheny County seeking Sponsorship to Restore the North Park Water Tower**

Allegheny County has issued a Request for Sponsorship (RFS) for the North Park Water Tower in order to restore this cherished landmark of North Park, so it can be reopened without seeking any taxpayer contribution whatsoever. Such sponsorship shall not exceed a period of ten (10) years and interested parties should submit their proposed sponsorship in writing to Allegheny County on or before August 31, 2016. Such proposed sponsorship could take the form of naming the water tower, but said potential sponsor is in no way limited in their marketing proposals for sponsorship of the North Park Water Tower. "I encourage any individual, corporate or non-profit organization interested in a unique advertising opportunity to consider submitting a Request for Sponsorship (RFS) for the North Park Water Tower," said Allegheny County Councilman Edward Kress.

Please visit <https://www.publicpurchase.com/gems/register/vendor/register> for more information. The Point-of-Contact is John Deighan, Chief Purchasing Officer, 412.350.4495, [jdeighan@alleghenycounty.us](mailto:jdeighan@alleghenycounty.us).

"The tower is such an icon for the park and eminently worth preserving," Councilman Kress stated. Councilman Kress would like to see the tower, which stands near the North Park Lodge, to become either a stand-alone venue and/or rented out in combination with the lodge for parties, weddings or other events. "There is tremendous commercial and marketing potential for this park icon and the view from the top of the tower is unparalleled within the park or the area." He noted that there is strong support among the North Park Council of Friends members to restore the tower. Councilman Kress has been named chair of a new North Park Council of Friends subcommittee formed to help in raising funds for the project. Councilman Kress said, "One of the greatest symbols of America is the Statue of Liberty; no taxpayer money was ever used in its construction or renovation, but instead private funds were used. If hundreds of millions of private dollars were able to be raised for the restoration of the Statue of Liberty, I am sure we can raise a fraction of that to restore the North Park Water Tower."

Councilman Kress has consistently looked for ways to save taxpayer money by exploring alternative revenue streams. Councilman Kress is the chair of Council's Special Committee on Marketing, and on September 3, 2014, he released a Preliminary Strategic Marketing Plan which details how the County can creatively utilize its assets, employees, and residents to create new sources of revenue and public-private partnerships, while renovating and improving existing County properties.

*Since 1937, the North Park Water Tower has been a significant, historic landmark providing visitors climbing its 154 steps to the observation tower with a spectacular view. Officially named the Allegheny County North Park Water Supply System Pipeline, the tower has been closed since the 1970s. The tube-like structure is 101 feet high, 35 feet in diameter and has an observation deck with an elevation of nearly 1,361 feet.*

###

ASPINWALL, ETNA, FOX CHAPEL, HAMPTON, INDIANA, MILLVALE, O'HARA, RESERVE, SHALER, SHARPSBURG, WEST DEER